

2021 COVID-19 Diverse Media Contractors

UPDATED JUNE 2021

The following contractors were selected to partner with the Minnesota Department of Health through the [Request for Services issued in December 2020](#) to share COVID-19 information with communities of color, American Indian communities, LGBTQ, and Disability communities. For more information, please contact the MDH COVID-19 Cultural, Faith, and Disabilities Branch at health.covidmedia.MDH@state.mn.us.

Diverse Media Contractors

Organization	Communities Reached	Geographic Area(s)
3Hmong TV	Hmong	Metro, SE, SW, Central
Association of Minnesota Public Educational Radio Stations (Ampers)	American Indian, Disability	Statewide
Business Revolution	Latinx	
Center for Community Services	Chinese	Metro, Central, SE, NE
Empire Smile	West African Immigrant	Metro
Hmong Times (TCB Marketing)	Hmong	Metro
Keystone Interpreting Solutions	Deaf, Hard of Hearing, and Deafblind	Statewide
KALY Radio 101.7 FM	East African Immigrant	Statewide
KAT/GoodHealthTV	American Indian	Statewide
Karen Football Association/KFA Digital	Karen, Karenni, Burmese	Metro, SE, SW
KFAI Fresh Air, Inc.	African American, African Immigrant, American Indian, Asian Pacific Islander, Latinx, Disability, LGBTQ	Metro
KMOJ Center for Community and Development	African American, African Immigrant, American Indians living off reservation, Latinx, Disability, LGBTQ	Metro
Korean Quarterly	Korean	Metro
Latino American Today	Latinx	Metro
McFarlane Media Interests, Inc.	African American, African Immigrant, Afro Latinx, American Indians living off reservation, Hmong, Vietnamese, Karen, South Asian, LGBTQ	Metro
Minnesota Spokesman-Recorder	African American	Statewide
MLatino Media	Latinx	Metro, Central, SW, SE
Mshale Communications	African Immigrant	Metro, Central, SE

COVID-19 CONTRACTORS THROUGH JUNE 2021

Organization	Communities Reached	Geographic Area(s)
NewPublica	Latinx	Metro, Central, SE, SW
Nomadic Media	Somali / Oromo	Metro
Oromo Diaspora Media, Inc.	Oromo, Ethiopian, Somali, Kenyan, Sudanese, LGBTQ, Disability	Statewide
Philanthrofund (PFUND)	LGBTQ	Statewide
Pillsbury United Communities	African American, Somali, American Indian, Latinx	Metro
Poet Photography	African American, African Immigrant, Liberian, Disability, LGBTQ	Statewide
Rae Mackenzie Group	African American	Metro
Soluciones, LLC	Latinx	Statewide
Somali TV of Minnesota	Somali	Metro
The Circle	American Indian	Statewide
WUMN Univision	Latinx	Statewide
Zoom Creatives	Hmong	Metro