Summary of Evaluation Criteria:
New State-Specific Tracking Content Area

Content Area:

Data Sources:

Phase I: Exploration

Resources available

Question	Answer
Is there staff time/interest/expertise?	
Are there financial and technical resources available?	

Prevalence

Question	Answer
Is a high estimated proportion of the population exposed? [**OR**] Is there a high estimated prevalence of disease or outcome?	

Causality

Question	Answer
Is there evidence that exposure is a component cause of adverse health outcomes? [**OR**] Is there evidence that that the disease has an environmental component cause?	

Actionability

Question	Answer
Are there existing prevention or control programs at MDH or other Minnesota organizations for the exposure or its adverse health outcomes?	
Can the level of exposure or disease be modified through policy, regulatory, or personal actions?	
Is the exposure or disease tied to state or federal public health objectives?	
Can data and measures in this content area be used to develop new program initiatives?	

Public Health Impact

Question	Answer
Is the population attributable risk (PAR) or public health impact of exposure known or be estimated from available data? [**OR**] Is the severity of the disease effect known and contributes to mortality or morbidity?	

(Initial) Feasibility

Question	Answer
Is there one or more data sources for exploration of "trackable" indicators?	
Does MDH have the legal authority to collect and use the data?	
Are private data classified and protected according to state and federal law?	

Phase II: Feasibility

Detailed Feasibility

Question	Answer
What is the level of quality of the data? • Is it population-based? • Is it representative of disease or exposure in the state? • Is it reliable and valid?	
Is there continuity in data collection?	
Is the data timely with acceptable lag times?	
Is the data comparable to other jurisdictions?	
Is aggregation possible at different geographic levels?	
What is the cost to MDH to obtain data?	

*Pilot the data *

Phase III: Recommendation

Emerging Issues

Question	Answer
Is the degree or level of exposure changing or perceived to be changing? [**OR**] Is the incidence or prevalence of disease changing or perceived to be changing?	

Potential for Information Building

Question	Answer
Is this a hazard with unknown associations to health outcomes or unknown level of exposure in the population? [**OR**] Is this a disease with unknown environmental etiology or unknown prevalence?	
Are there other programs at MDH that would be interested in this content area?	

Outside Interest or Public Concern

Question	Answer
Is there a high concern regarding the proportion of the population exposed to the hazard? [**OR**] Is there a high concern regarding prevalence and etiology of disease?	
Is the exposure or disease a priority that has previously been identified by environmental health organizations?	
Would this content area utilize existing datasets in a new way?	

Balance among content areas

Question	Answer
Is there balance between hazard/exposure and disease content areas tracked?	
Is there balance between age groups affected among content areas tracked?	

Economic Impact

Question	Answer
What is the economic impact on MN EPHT Program and partners of adding this content area (e.g. state, healthcare systems, industry)?	