MDH CHE logo

# Attachment C: Creating Community Clinical Linkages to Heart Health Work Plan

October 1, 2024 – June 30, 2025 (*first year only)*

## Project Objectives

***Objectives are major steps the program will take to reach its goal of reducing disparities and improving heart health outcomes in the chosen category.*** Ensure that each objective is SMART:

* **S**pecific: concrete and well-defined
* **M**easurable: can determine what changed and how much it changed
* **A**chievable: feasible to put into action
* **R**ealistic: considers constraints such as resources, personnel, cost, and time frame
* **T**ime-Bound: time frame for the objective

One way to create an objective is, “By (date), (amount of change) of (what population) will (action of change).”

### Project Strategies

For each objective, specify strategies. ***Strategies are general approaches to meet an objective***. Think of strategies as the “how” of the project while activities are the “what.”

### Project Activities –Work Plan Tables

The work plan tables must include all activities planned for the first fiscal year. The sustainability section allows you to describe future activities for years 2 and 3. ***Activities are the “what” of the project to accomplish the “how” of the strategies***. For each activity, include the: activity, staff and community partners involved, start and end date, and outputs.

## *Example:*

***Category 2: Culturally responsive education and/or support for chronic condition prevention, screening, follow up, and/or self-management:***

*Objective: By June 30, 2025, 20% of Hmong patients with hypertension will be referred to a culturally tailored support for chronic condition follow up and self-management.*

*Strategy: Provide education on a local Hmong walking group.*

| **Activity** | **Lead Person & support staff** | **Partners Involved** | **Timeline** | **activity output** |
| --- | --- | --- | --- | --- |
| *Example: Create handout with culturally tailored supports to refer to* | *Example: Project Manager & Community Health Worker* | *Example: Clinic X, Community Organization Y* | *April 2025-June 2025* | *Example: # culturally tailored supports available*  *# of referrals made* |

**Sustainability Plans for Years 2 and 3:** *Briefly describe plans for years 2 and 3 here.*

Note: Add headings, rows and tables as needed to align with your project on page 2.

**Grantee Organization:**

**Project Name:**

**Category:**

**Population(s) Served:**

**Category:**

**Objective:**

**Strategy:**

| **Activity** | **Lead Person & support staff** | **Partners Involved** | **Timeline** | **activity output** |
| --- | --- | --- | --- | --- |
| Enter activity here | Enter name(s) here | Enter partner(s) here | Enter timeline here | Enter activity output here |

**Sustainability Plans for Years 2 and 3:**