

WIC Online Shopping at Hy-Vee

October 2024

Online WIC shopping is now available at all Hy-Vee stores in Minnesota. Here is some information on how to get started and how to place your order with Hy-Vee Aisles Online.

What you'll need before you start online shopping:

- Your WIC card
- Your date of birth and zip code
- A credit or debit card
- Your email address
- Your cell phone (if you want to receive texts about your order)

Go to Hy-Vee's Aisles Online website: <https://www.hy-vee.com>



Create your account:

- Click "Log In" and "Create Account"
- Choose pick up or delivery, select your store, and click "Save this as My Hy-Vee"

Add Payment Methods (from Account Profile):

- Add credit, debit, or gift cards to your Payment Methods
- Link your WIC card and choose Minnesota as your State
- Enter your WIC card number, birthdate and zip code, and click "Yes, Grant Access"

Start Shopping:

- Add foods to your cart – you may use the "WIC filter" to show only WIC allowed foods
- Make sure the foods marked "WIC eligible" are also available on your WIC card before purchase
- Select items that total at least \$24.95, the minimum for online shopping

Checkout:

- Your cart will show all foods being purchased. You may adjust amounts, if needed
- Reserve your time slot for pick up (or delivery, for a fee)
- Your estimated total will show you what WIC WILL NOT be paying for- you may adjust the order and press "Continue" when the estimated total is what you expect

- Review and Payment will show the payment methods for your order. If there is an estimated total, that will be charged to your debit or credit card.
- Place your order – you will get an email and/or text confirming your order

To see a list of frequently asked questions or to find the contact information for Hy-Vee's Customer Service, visit <https://www.hy-vee.com/grocery/customer-service/frequently-asked-questions.aspx> or scan this QR code.



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